

Testimonial

"As you promised, the quality of work was excellent, your attentiveness exemplary, and you met all of our deadlines. I would gladly recommend you and Web2Creative as a design and development team to others."

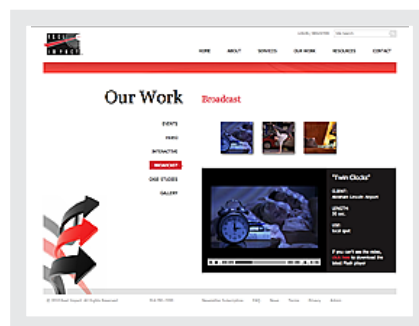
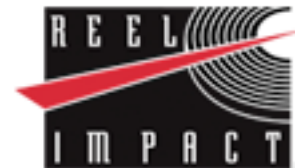
-Adam Crosley
President and CEO

Reel Impact

Web2Creative designed and developed a custom website utilizing Content Management System, Customer Relation Database, Secure Zones, Web Apps, Web Forms, Announcements, Literatures and Gallery.

COMPANY PROFILE

Reel Impact is a creative studio delivering event, video and interactive services to corporations, government and health care organizations nation wide.



CHALLENGES

Reel Impact was looking for a site with a clean, minimal design style and CMS functionality for easy content updates. The site was to effectively showcase the company, its clients, projects and capabilities using rich visual media and small amounts of text. The site was to have a client account area for project file uploads as well as a vendor account area allowing service providers to create personal profile pages.

Services provided

- ▶ Content development
- ▶ Graphic Design
- ▶ Web Design
- ▶ Web Development
- ▶ Video Tutorials

SOLUTIONS

Web2Creative built the website on Adobe Business Catalyst platform and utilized Web Apps to achieve most of the site's listing features, adding JavaScript to enhance some display functionality. Web Apps, in conjunction with web forms and secure zones, were also used to create client and vendor private areas. We have also created administrative help area providing content management video tutorials allowing the client to be fully self sufficient when maintaining the website content.

RESULTS

To this date Reel Impact continues to successfully utilize all aspects of the website including content management without having to reach out for help. Reel Impact has become a valuable partner who has brought us on to other projects involving design and development.