

July 22, 2013

LaDeDa Entertainment  
5867 Hempline Rd  
St Louis, MO 63129  
(314) 846-9043  
Ginger Routh, Sales & Marketing

TO: RT Radanovic  
Roadhat Multimedia Inc.  
Web2Creative  
1 Westridge Ct.  
St. Louis, MO 63124

TESTIMONIAL for services by Web2Creative

It took us years at LaDeDa Entertainment to find someone who could accomplish what we needed for our website. After many meetings with other companies and a couple of failed attempts, we now have a beautiful completed website courtesy of Web2Creative. It was well worth the wait. We wanted a website that we could add to easily over time, and one with a searchable database. We wanted our staff members who don't have web design experience to be able to add data to the website. We made the investment in a website built on Adobe's Business Catalyst at the suggestion of Web2Creative and it far exceeds our expectations.

RT Radanovic was a total and utter pleasure to work with. His hard work, patience, and professionalism far exceeded our expectations. He never once made us feel like we were pestering him with questions, any ideas I had he would expand on them to make them better, and his attitude was always positive and upbeat. I always felt like my site was priority number one. He provided short video tutorials with voiceover that depict how to do things like update pictures, video and add new profile entries, which is a huge part of our marketing effort. Several of our staff members are now adding data to our website, without ever having spoken with RT. They watched the tutorials and they are now up and running.

I would, and have already, recommended Web2Creative to other businesses. RT went above and beyond in helping us create our site. He truly understood what we were trying to accomplish with our website and took the time to plan it out very carefully. He made sure we understood in advance what the functionality was going to be like. He made many suggestions that we would never have considered or thought of. He was always patient with changes that needed to be made along the way, and any changes we did make were always done quickly.

Working with RT has been one of the most positive professional experiences I've had in my 20 years doing online marketing. He made me feel like my project was his most important one. Not only is he extremely talented and knowledgeable about every aspect of website development and marketing, but his level of professionalism is rare in any field. RT returned every call and email promptly, completed my project more quickly than we had discussed and with perfect precision. He went above and beyond our original agreement to make sure we were happy with every detail of the website.

Thanks RT for a great job!

Sincerely,

Ginger Routh  
LaDeDa Entertainment